



# LARA SRINATH

Master Anaplanner

Lara has over five of years of experience as a Certified Anaplan Model Builder and has hands on experience in implementing, designing and testing of Anaplan solutions. As a part of being an elite Master Anaplanner his role is to help businesses digitally model their process and data and enable them to realise the highest value from Anaplan platform. He is a rapid learner with excellent interpersonal, communication and analytical skills.

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📍 Singapore

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## WORK EXPERIENCE

### Solution Architect

Vuealta

05/2020 - Present

Singapore

*Vuealta is a leading global Anaplan Gold Partner with offices in EMEA, US and Singapore*

- My responsibilities are Solution Architect designing and development and delivery of Anaplan solution and Data Integration Lead including transformation and loading of data from source systems to Anaplan.
- Managing scope and delivery of projects including POCs and demos.
- Part of the Technical Vertical under Vuealta, organising technical talks to share the knowledge which enables the team their skills. Additionally, Lara is part of the Global Anaplan Elevate Team, organised by Anaplan guiding interns to participate and improve their skills.

### Consultant

Deloitte Consulting SEA

08/2019 - 04/2020

Kuala Lumpur, Malaysia

- I was part of the Deloitte's Core Anaplan Team implementing and supporting projects and developing POC models for clients across South East Asia.
- Designed business process flow & detailed model schema of Anaplan model by following best practices & DISCO methodology.
- Participated in Business Requirement Gathering and design sessions with customers understanding their requirements and pain-points.
- Translated the Business requirements to enterprise model design. Build associated modules, lists/line items, calculations, dashboards (classic & NUX) and integration as supported by multi-dimensional Anaplan platform.
- Data preparation activities such as extraction, cleansing, aggregation and data analysis using R for data integration.
- Preparation of design and user manual documents for clients.
- Lead Expert in Anaplan Connect, security certificate and Data Hub set-up.

### Analyst

Deloitte Consulting SEA

08/2018 - 08/2019

Manila, Philippines

- I was assigned to an year-long engagement for Tenaga Nasional Berhad(TNB) as a Model Builder for implementing Anaplan.
- Developed process flow chart on existing business process and proposed an optimized solution for planning.
- Build model for procurement use case on forecasting, analysis of delivery performance and warehouse management.
- Developed an Anaplan model analysing historical data and forecast the goals for the next fiscal year. This model allows best fit algorithm, outlier detection and provision manual override of the calculated forecast. Achieved 85% forecast accuracy and upheaving CSI to 80%.
- Conducted UATs, trainings, sprint reviews and enablement sessions for the clients.
- Build and deploy Anaplan models using Application Lifecycle Management (ALM).
- Conducted first-person interviews and documented collected data from the Healthcare trade exhibit organized by European Commission, Belgium.

## EDUCATION

### B.E. in Electrical & Electronics (SW)

PSG College of Technology

07/2011 - 05/2016

Coimbatore, India

## CERTIFICATIONS

Master Anaplanner

Anaplan Pre-Sales Certified

Anaplan Solution Architect

Anaplan Model Builder (Level 3)

The Anaplan Way

R Programming

Machine Learning

## PROJECTS

Integrated Business Planning

- NUTC FP Own Brands Division, Singapore
- Denka Chemicals, Singapore
- Tenaga Nasional Berhad, Malaysia

Inventory Management

- Petronas Lubricants International, Malaysia

Financial Planning & Analysis

- Vena Energy, Singapore
- NTUC FairPrice Group, Singapore

IFRS16 Implementation

- Edotoco Group, Malaysia

## INTERESTS

Books

Chess

Badminton

Football

Astronomy

## LANGUAGES

English

*Full Professional Proficiency*

Tamil

*Native or Bilingual Proficiency*

## WORK EXPERIENCE

### Application Developer Solvanni Technologies

07/2016 - 06/2018

Coimbatore, India

*Solvanni is an IT Solutions and Supply Chain services start-up in sourcing, procurement and delivery of physical goods to customers worldwide.*

- I worked alongside my team to develop Anaplan models for customers and responsible for delivering the models on time following Anaplan's best practices.
- Transformed the excel-based process into real-time calculation into multi-dimensional Anaplan platform.
- Primarily worked on development of lists, modules, dashboards, maintenance of appropriate data access and security in Anaplan. Designed and developed reporting dashboards, monitoring and eliminating the sparsity of the model and documentation of models, solved complex excel calculation and reverse engineered to Anaplan Models.
- Communicated & Collaborated with the client for optimizing the Business Scenario and accomplished the Project Goals.
- Designed and developed Anaplan Models (Live and POCs projects) for Customers and its integrated with the external systems.
- Developed and published Inventory Optimization model to the Anaplan App Hub.

## REFERENCES

Edgar Gomez

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